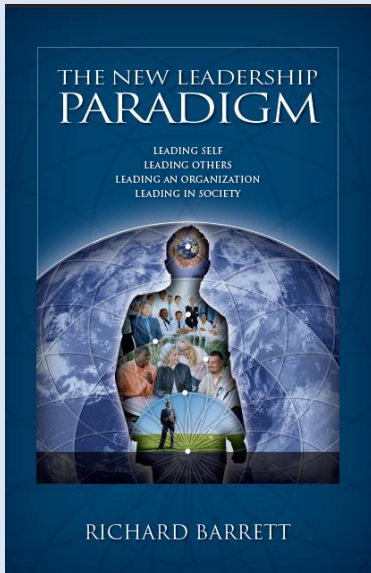


The New Leadership Paradigm

A Leadership Development Textbook for the Twenty-first Century Leader



What People are Saying:

With relentless clarity and profound wisdom, Barrett lays out the most comprehensive leadership development process that has ever been developed. *The New Leadership Paradigm* is a book of monumental importance for our collective future.
— Niran Jiang, Co-founder and Director, Institute for Human Excellence, Australia

The seminal and revolutionary insights of *The New Leadership Paradigm* capture the essence of the kind of leadership the world needs today. This book is packed with wisdom and clarity on what vision-led, values-driven leadership is about.
— Shirley Zinn, Group Executive Human Resources, Nedbank, South Africa

The Book

The basic premise of this book is that to survive and prosper in the twenty-first century we will need to develop a new leadership paradigm, one that embraces the global common good rather than individual self-interest. The book addresses the following questions:

- What is the new leadership paradigm?
- Why is a new leadership paradigm necessary at this point in time?
- Why is building a sustainable future for everyone both a business and a societal imperative?

You will also learn:

- How and why the new leadership paradigm facilitates the evolution of human consciousness
- Why we need to democratize leadership development to build a new global cadre of leaders in business and politics
- The five key evolutionary characteristics of highly successful leaders

More than a book—

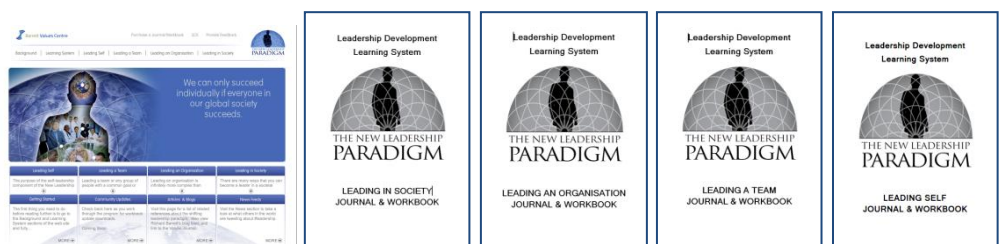
A Complete Leadership Learning System

The New Leadership Paradigm learning system is comprised of four modules:

- Leading Self
- Leading a Team
- Leading an Organisation
- Leading in Society

There are four components to the learning system:

- The Book: A 530 page text book
- The Web Site: A publicly accessible leadership Web site containing constantly updated links to the latest cutting-edge leadership development articles, blogs and video materials
- The Workbooks: Over 120 self-administered or facilitated exercises to support the user in learning how to lead self, a team, an organization and how to lead in society
- The Leadership Journals: A downloadable personal journal for recording your progress with each learning module



The New Leadership Paradigm



Author Richard Barrett

Founder and Chairman of the Barrett Values Centre

Richard Barrett is an author, keynote speaker and consultant on leadership, values and culture in business and society. Richard is recognized by business leaders and consultants all over the world as a thought leader and expert on cultural transformation, and values-based leadership.

His books include:

- *A Guide to Liberating Your Soul* (1995)
- *Liberating the Corporate Soul* (1998)
- *Building a Values-Driven Organisation* (2006)

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THE NEW LEADERSHIP
PARADIGM

What makes the New Leadership Paradigm Different?

The new leadership paradigm learning system is different to most other leadership development systems in four important ways:

- It is built on the three universal principles that have been responsible for over 14 billion years of successful evolution
- It uses the power Web 2.0 to create on-job, on-demand, emergent learning
- It builds a person's leadership capabilities in a natural way. It starts with leading self, and then progresses to leading a team, leading an organisation, and leading in society
- It uses cutting-edge assessment tools to map your progress in self-leadership, team leadership, and organisational, community and societal leadership

Who will be using the Learning System?

There are six groups of recommended users of the system.

- Individuals of all ages who aspire to be future leaders
- Consultants and coaches who are supporting the next generation of leaders
- Leadership development trainers in government and business
- Talent management professionals responsible for selecting and training future leaders
- Change agents and OD practitioners who are looking for new, cost effective ways to make leadership training available to large numbers of people in their organisations
- Universities and Business Schools searching for cutting-edge training materials to support their undergraduate and mature students

The Leadership Journals

The leadership journals enable users to create customized living encyclopedias of their leadership journey. Each journal is comprised of five sections:

My **Journey** (Personal/Team/Organisation/Community Leadership)

My **Potential** (Personal/Team/Organisation/Community Leadership)

My **Challenges** (Personal/Team/Organisation/Community Leadership)

My **Mastery** (Personal/Team/Organisation/Community Leadership)

My **Evolution/Performance** (Personal/Team/Organisation/Community Leadership)

Each of the Workbooks contain between 25 and 45 exercises, plus links to other resources, such as, Web sites, articles, books, and survey and assessment instruments, as well as references to relevant chapters of The New Leadership Paradigm book.

